

ATTACHMENT 2

Updated Community Outreach Plan



Holly Street at US 101 Access Alternatives Study

Updated Community Outreach Plan

The City of San Carlos Strategic Plan has been updated to provide additional time and opportunity for community involvement on the Holly Street at US 101 Access Alternatives Study. Seven meetings are now planned instead of the original five. The first three meetings were:

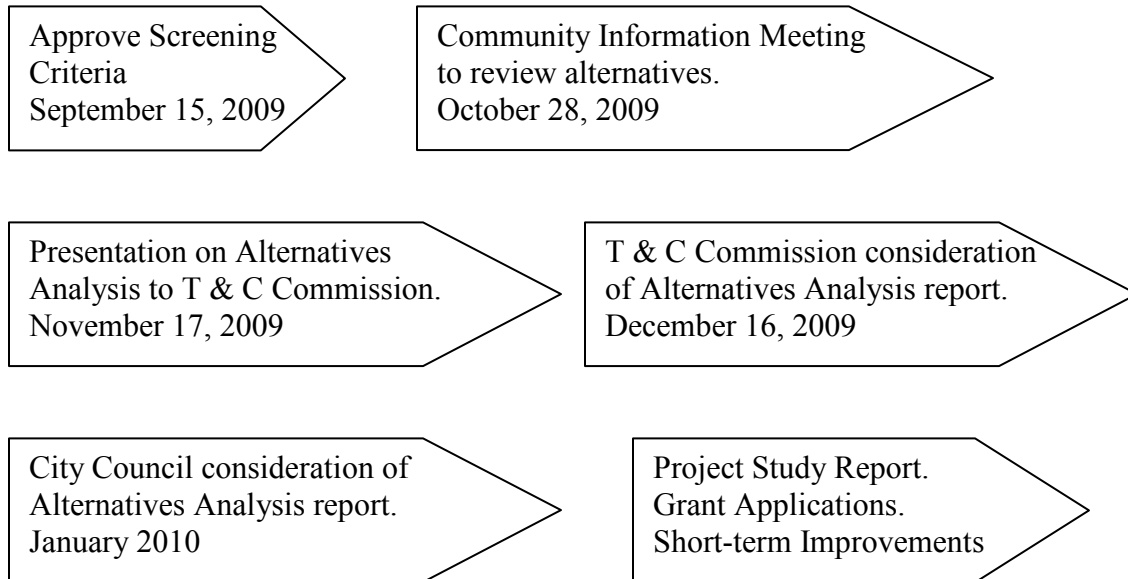
1. A Transportation and Circulation Commission study session on July 21, 2009, where a number of ideas were discussed and the community had the opportunity to provide ideas as well. There was a high level of interest and input at the meeting. Thank you!
2. A special Transportation and Circulation Commission walking tour on August 11, 2009, at which a large group walked down Holly Street and up East San Carlos Avenue. We got a sense of existing problems and opportunities. Participants completed questionnaires, providing their input and ideas. Thank you!
3. At the Transportation and Circulation Commission meeting on August 18, 2009, preliminary screening criteria were presented and input was received from the Commission and the community. Thank you!

Upcoming opportunities for community involvement are as follows:

4. Tuesday, September 15, 2009. As part of their regularly scheduled meeting, the Transportation and Circulation Commission will consider approval of the screening criteria for the alternatives. The commission provided initial comments on the screening criteria at their August 18 meeting, and approval of the criteria is coming back on the Unfinished Business portion of the agenda. At the suggestion of a member of the community, a "Pugh Matrix" is being used as the analytic tool for comparing alternatives. The matrix will list alternatives across the top and screening criteria along the left side. Alternatives will be evaluated as to whether they are better or worse in a broad range of criteria than the current improvement program set forth in the General Plan.
5. Wednesday, October 28, 2009. A community information meeting will be held at the San Carlos Library to informally discuss the alternatives and review the results of the Pugh Matrix comparisons. A sketch plan will be presented for each alternative along with approximate cost estimates. The Mark Thomas and Associates consulting team will present the sketch plans as well as the scores of each alternative on the Pugh Matrix. The Public Works Director will discuss the alternatives that he intends to recommend for further consideration. Members of the community will have the opportunity to ask questions and to provide input on the alternatives.

6. Tuesday, November 17, 2009. As part of their regularly scheduled meeting, the Transportation and Circulation Commission will receive a presentation on the draft alternatives analysis. As at the October 28th community meeting, the Mark Thomas and Associates consulting team will present the sketches as well the scores of each alternative on the Pugh Matrix. The Public Works Director will recommend a short list of alternatives for further consideration and will summarize the input received at the October 28th community workshop. After receiving public comment, the Commission will be asked to provide direction on the short list of alternatives.
7. Tuesday, December 15, 2009. As part of their regularly scheduled meeting, the Transportation and Circulation Commission will consider approving the report on the Holly Street/US 101 Access Alternatives. The report will recommend that the City Council select a short list of alternatives for further consideration.
8. January 2010. As part of a regularly scheduled meeting, the City Council will consider approving the report on the Holly Street/US 101 Access Alternatives. The report will identify a short list of alternatives for further consideration. The alternatives will be studied further in a Project Study Report for the Holly Street/US 101 interchange. The City Council will also consider approving a consulting contract for the Project Study Report. Additionally, the results of the alternatives analysis will be used to identify grant funding opportunities. The report will also identify a number of short-term improvements to improve traffic flow and preserve the character of the community.

The following flow chart summarizes the rest of the community input process:



If you have any questions, please contact Robert Weil, Public Works Director/City Engineer at (650) 802-4202 or rweil@cityofsancarlos.org.